

# CALCIUM BALANCE+™



PLANT  
SOURCED  
WHOLE FOOD  
CALCIUM  
POWDER

**DESIGNED TO GROW BONES BY PROVIDING VITAL BONE BUILDING  
MINERALS CALCIUM, MAGNESIUM.....PLUS 73 TRACE MINERALS!**

**CALCIUM BALANCE+™** is a unique ionic Calcium and Magnesium citrus drink powder.

**CALCIUM BALANCE+™** now uses SeaCal™ an Organic Plant Sourced Calcium. This unique pre ionized form of Calcium, Magnesium allows for maximum bio-availability and absorption of Calcium the way nature intended. Our plant sourced Calcium is derived from red seaweed minerals (calcareum). It is easy to digest and directs Calcium to bones, not arteries. Includes Magnesium, natural Vitamin D3 & C, Boron and 73 trace minerals.

#### **How does CALCIUM BALANCE+™ work:**

The organic plant based form of calcium & magnesium in **CALCIUM BALANCE+™** is available for our bodies to use. Your body was designed to accept plant minerals much better than in-organic rock because plants pre-digest the minerals for us. Our liver responds differently to a plant sourced calcium than an inorganic rock source. Once the livers cells recognizes the plant source as

a food molecule it is made available for your body to use, just like food.

#### **Why Is CALCIUM BALANCE+ Superior:**

In a plant sourced calcium product calcium is naturally bound with other minerals, vitamins, and phytonutrients. This nutritional spectrum contains a key, that tells the body it is safe to absorb and directs the body to store the calcium in the bones. Plant based calcium sources like sea vegetables used in **CALCIUM BALANCE+™** are alkaline and very beneficial for your bones, thereby allowing for more calcium absorption.

#### **CALCIUM BALANCE+™ is enhanced with essential bone supporting nutrients:**

boron, magnesium glycinate, vitamins C & D3, and 73 trace minerals.

**Effective for:** \*Osteoporosis \*Muscle Cramps  
\*Back Pain \*Arthritis \*Insomnia \*Nervousness  
\*Joint Pain



***The Difference You Can Feel Brand™***  
Available at your local health food store.

## Live longer with a daily dose of calcium

Headlines in major newspapers in the summer of 2010 showed that when we consume large quantities of non-food calcium supplements, some of the calcium gets deposited in arterial plaque. This calcified arterial plaque can clog arteries, causing an increased risk of heart attacks and strokes.

This summer a new Canadian study conducted by McGill University shows:

Taking a calcium supplement of up to 1,000 mg per day can help women live longer, say researchers.

This new study shows a 22 per cent lower risk of dying over a 10-year period compared with women who are not taking supplements regularly.

This study reassures many who take supplements for osteoporosis or buy calcium as 'bone insurance'.

## Natural Food Sources of Calcium is Best!

Calcium from FOODS do NOT cause arterial calcification. Foods that naturally contain calcium also supply other minerals which direct the calcium into bone rather than soft tissues like arteries, kidneys and eyes. A food source of calcium from an ocean algae is a safer choice than rock calcium because it is a natural balance of nutrients.

Why use SeaCal PLUS™ and Calcium Balance™ instead of another calcium supplement SeaCal Plus™ and Calcium Balance™ plant calcium is derived from organic marine algae from the Irish Sea. SeaCal PLUS™ and Calcium Balance™ powder is not just calcium. They contain calcium, magnesium and over 70 other important trace minerals. It has been well documented in nutritional research that the combination of the calcium and trace minerals together enhances the rate at which calcium absorption takes place in humans and also contributes to bone mineral density. These minerals are present in both formulations, and they are all naturally occurring and 100% plant derived.

Being plant derived means that SeaCal PLUS™ and Calcium Balance™ are void of any lactose, which is a major deterrent to calcium supplementation for many people. Plus, SeaCal PLUS™ and Calcium balance™ is suitable for vegans and is FDA GRAS recognized.

The Aqua-Min® material used in Natural Balance® SeaCal PLUS™ and Calcium Balance™ powder has undergone several independent clinical studies. These studies have shown that the materials in Natural Balance® SeaCal PLUS™ and Calcium balance™ powder is highly bioavailable compared to conventional calcium salts. It enhances bone mineral integrity to a greater extent than other mineral sources. Natural Balance® plant Calcium's are highly effective for nourishing bone and joint health.

Peer reviewed and published research has shown that the materials used in the Natural Balance® SeaCal PLUS™ and Calcium Balance™ powder are more effective (faster acting, etc.) than many other supplements widely used in the nutritional industry for calcium intake.

SeaCal PLUS™ is enhanced with vitamin D3, natural vitamin K2, boron, and magnesium glycinate to further assure calcium is utilized by your bones.

For more info call Natural Balance: 1800 667 2011 or see [www.naturalbalanceproducts.ca](http://www.naturalbalanceproducts.ca)